

## Resume

Kerin Ng Jia En

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+65 9487 7213

## Education

2014 - 2018

BFA (Hons) in Product Design at Nanyang Technological University, Singapore

2011 - 2014

Diploma in Business Studies, Majoring in Entrepreneurship and Finance at Ngee Ann Polytechnic

## Professional Experience

2018 - 2019

### UX Team Lead

Inginim pte ltd

Built and lead an experience design team of three designers  
Established design guidelines and design-to-development workflows  
Conducted qualitative user research on both business and end users  
Involved in ideation-to-production of web based solutions across a wide range of media

2018

### UX UI Graphic Designer

Thinktechniq pte ltd

Research, identify and development of user personas  
Created and pitched interfaces from low to high fidelity prototypes  
Collaborated with marketing team to create 360 content marketing strategies  
Involved in ideation and design of web based solutions across a wide range of media

2017

### Product Designer

Designinsight pte ltd

Ideate, design and prototype lifestyle products that solves real user needs  
Researched and developed designs based on usability of over-ear headphones  
Researched and integrated language independent aspect into a board game design

2013 - 2017

### Freelance Designer

The Scotch Brand, 3M Technologies, Singapore

Ideate, design and conducted kids workshops across various locations  
Allocated resource and hire relevant teaching staff for the purpose of each event  
Co-Facilitate brand product launch at local bookstores, museums and shopping malls

### Other Collaborations

Times The Bookshop Pte Ltd, Butter Studio Cafe, LianHe Wanbao Health & Beauty Fair,  
Averest Elevator, Ichiban (Yunnan) Childcare Centre | Baiyi Singapore

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## Technical Experiences

### Key Skills

#### UX Design & Handoff

Wireframes, prototype and production handoff

Sketch | Adobe XD | Invision | Proto.io | UXPin | Principle | Marvel |  
Jira | Slack | Zeplin | Adobe Creative Suite

### Others

#### Other Medium of Design

3D modelling & product design

CAD Drafting & Detailing | 3D Modelling, Rendering & Animation | 3D Printing |  
Laser Cutting & Engraving | Surface Design | Packaging | Printmaking |  
Graphic Design | Furniture Design | Jewelry Making | Garment Construction

## Awards & Affiliations

2019

#### Winning Team

Global Service Jam Singapore @ Tanjong Pagar

2017

#### Top 5 Finalist

IKEA Young Designer's Award (YDA)

2017

#### Top 35 Finalist

What Design Can Do (WDCD) Worldwide Challenge

2015 - 2016

#### Financial Controller

School of Art, Design and Media 11th Student Club Main Committee

2015

#### Business Manager

Hall 13 Freshmen Orientation Camp Committee

2011 - 2013

#### Business Manager (VP)

Hall 13 Junior Common Room Committee

2011 - 2013

#### Financial Controller

Ngee Ann Polytechnic Badminton Club Main Committee